ALAN HEALEY-GREENE

(514) 970-7754 | alan.hg@outlook.com | LinkedIn

Professional Experience

Havas – *Web Developer*   Toronto, ON (2022 – Present)
- ☐ Led initiative to leverage AI-assisted developer tools to automate generic tasks, resulting in increased developer output
  - ▪ Initiative resulted in management funding ChatGPT Plus and GitHub Copilot accounts for development team
- ☐ Migrated a Fortune 500 retailer from legacy platform to Shopify Plus with Next.js front-end and Contentful integration
  - ▪ Managed weekly touchpoints with client, including progress updates and accommodation of project scope changes

Bounteous – *Ecommerce Developer*   Toronto, ON (2021 – 2022)
- ☐ Built ecommerce solutions on Shopify Plus and Adobe Experience Manager (AEM) for Fortune 500 companies

Wunderman Thompson – *Ecommerce Developer*   Montreal, QC (2020 – 2021)
- ☐ Led initiative to add Shopify Plus ecommerce development to Wunderman Thompson's service offering
  - ▪ Conducted market research to demonstrate that Shopify Plus projects yielded 25% higher billable hourly rates and required 75% less time to complete than legacy ecommerce platforms

CloudOps – *Cloud Developer Intern*   Montreal, QC (Summer 2019)
- ☐ Built a monthly cost estimation interface using Vue.js, enabling clients to accurately plan their annual cloud service budgets

Index Exchange – *Software Engineer Intern*   Montreal, QC (Summer 2018)
- ☐ Built a data pipeline using Golang & Kafka, enabling Index Exchange's data analytics team to query historical auction data generated on the company's digital advertising marketplace

IBM – *Solutions Engineer Intern*   Montreal, QC (2017 – 2018)
- ☐ Applied data mining techniques using Python and SQL to large client datasets to identify patterns and actionable insights
  - ▪ Analyzed cargo ship routing data for major transportation client; findings resulted in 10% fuel cost savings
- ☐ Leveraged the Watson AI suite to build a tool for an online shoe retailer that determined whether or not shoes had been worn outside, reducing the number of shoes requiring manual inspection (for refund processing) by over 20%

Independent Projects

Instacard.ai – *Developer*   Toronto, ON (2023 – Present)
- ☐ Building an AI-powered holiday card generator web application on top of OpenAI API

Web & Ecommerce Development – *Self-Employed*   Toronto, ON (2019 – Present)
- ☐ Building web and ecommerce solutions for a diverse range of clients
- ☐ Redesigned a website operated by Pernod Ricard (world's second largest wine and spirits company)

Marmalade Labs – *Brand Partnerships*   New York, NY (2021 – 2022)
- ☐ Developed an automated outreach pipeline on Hubspot which increased the cold outreach response rate by over 100%
- ☐ Among the first five employees to join the company; joined prior to seed funding

Education

McGill University – *Bachelor of Arts: Economics & Computer Science*   Montreal, QC (Graduated 2020)

Personal Information

Interests: Tennis, Photography, Artificial Intelligence, Behavioral Economics, Philosophy, Creative Industry